The Logistics & Supply Chain Management department at Georgia Southern University offers a four-year bachelor’s degree in logistics and intermodal transportation and a management emphasis in operations management. These degrees provide students with the problem-solving skills and supply chain knowledge needed to manage and lead modern organizations. The Department also provides courses to develop skills in business students by teaching upper level core classes in business statistics, optimization and operations management.

**BBA in Logistics and Intermodal Transportation (LIT)**

Logistics and intermodal transportation serves the needs of dynamic industry sectors, ensuring the availability of the right product, in the right quantity and the right condition, at the right place, at the right time, for the right customer, at the right cost. Intermodal transportation is combining the cost and/or service advantages of more than one mode of transportation in an efficient, seamless product movement. Basic LIT courses focus on logistics and transportation concepts and principles. Advanced courses focus on logistics operations, international logistics and intermodal distribution issues.

**Business Core**
- BUSA 3131 - Business Statistics
- BUSA 3132 - Applied Stats & Optimization
- BUSA 4131 - Strategic Management
- CISM 3131 - Management Info. Systems
- FINC 3131 - Principles of Corporate Finance
- MKTG 3131 - Principles of Marketing

**Major Courses**
- LOGT 3231 - Principles of Transportation
- LOGT 3232 - Logistics & Supply Chain Mgmt
- LOGT 4231 - LIT Operations
- LOGT 4232 - International Logistics
- LOGT 4263 - Seminar in Intermodal Distribution

Choose 3
- LOGT internship, upper level MGNT, MKTG or IS courses

**BBA in Management with Emphasis in Operations (OM)**

The operations management emphasis prepares students for a variety of positions in both manufacturing and service supply chains. Courses are designed to prepare students not only for their first jobs upon graduation but also for their longer-lived careers. The program of study is geared to develop critical thinking skills and apply these skills to operations strategy, demand and supply planning, service operations, six sigma and continuous improvement, strategic sourcing and negotiations, inventory management, global supply networks and supply chain analytics.

**Business Core**
- BUSA 3131 - Business Statistics
- BUSA 3132 - Applied Stats & Optimization
- BUSA 4131 - Strategic Management
- CISM 3131 - Management Info. Systems
- FINC 3131 - Principles of Corporate Finance
- MKTG 3131 - Principles of Marketing

**Major Courses**
- MGNT 3437 - Service Operations Management
- MGNT 4431 - Purchasing & Negotiation
- MGNT 4435 - Six Sigma & Continuous Improvement
- MGNT 4436 - Supply Chain Analytics
- MGNT 4438 - Global Ops in Supply Networks

Choose 3
- MGNT internship, upper level MGNT, LOGT or IS courses

**Logistics & Supply Chain Management Career Options**

- Analyst
- Area Manager
- Carrier Sales
- Fleet Manager
- Manufacturing Operations Associate
- Operations Manager
- Plant Supervisor
- Supply Chain Associate
- Transportation Manager

Our logistics and operations management graduates have successful careers with:

- Amazon
- BNSF Logistics
- C.H. Robinson
- Deloitte
- DHL Supply Chain
- Ernst & Young
- JB Hunt
- KPMG
- Norfolk Southern
- Pepsi Co.
- Schneider National
- Target
- UPS
- Veritiv Logistics Systems
- Walmart

*Core coursework not included.*