Lecturer-Search # 67524
College of Business, Department of Marketing

The Department of Marketing in the College of Business invites applications and nominations for the position of Lecturer. This position is located on the Statesboro campus.

In January 2017, the University System of Georgia Board of Regents voted to consolidate Armstrong State University and Georgia Southern University. The new, 27,000-student university will be named Georgia Southern University with campuses in Savannah, Statesboro, and Hinesville. The expected timeline for the first entering class will be fall 2018. Complete details are available at http://consolidation.georgiasouthern.edu/.

Within this setting, the Marketing program (BBA) at Georgia Southern is carefully designed to prepare students for successful careers within the discipline of Marketing. After taking a common core set of classes required of all business students (pre-business and junior-level business-core classes designed to expose students to all the functional areas of business) students move on to within-major marketing-specific classes that enable students to learn the principles, theory, nomenclature, and application of marketing thought that will guide them in careers as diverse as sales, retailing, advertising, business marketing, non-profit marketing, international marketing and many others. In every class, environmental scanning, critical thinking, effective communication, and international perspectives are emphasized.

In concert with the university mission statement, the College of Business Marketing program emphasizes engagement in many forms and at all stages of the program. The Lecturer along with other faculty and staff will encourage students to engage with the business community seeking research projects, internships, and mentoring relationships. Students are encouraged to engage with various non-profit and community organizations in terms of service and the acquisition of real-word experiences. Students are encouraged to engage with faculty on research projects designed to further our understanding of the spectrum of activities that constitute the discipline of Marketing as spelled out by the American Marketing Association. In all ways, students are encouraged to become lifelong learners and to take personal responsibility for their own success. Lastly, the Marketing program stresses in all our classes an over-arching concern for making the world a better place by providing long-term profitable and/or economically sustainable organizations, a commitment to nurturing and development of employees, and sustainability both in terms of the long term success of organizations and care for people and the planet.

Position Description. Reporting to the Chair of the Department of Marketing, the Lecturer position requires mainly teaching and some service responsibilities as well as an M.B.A. This position will assume a key role in both the department and college programs. The ability to contribute to a positive collegial work environment in the Department, College, and University is also expected as well as a strong orientation to recruiting, retaining, and mentoring qualified students. The position is a 9-month, non-tenured appointment, beginning August 1, 2018, and the salary is competitive and commensurate with qualifications and experience.
Required Qualifications:
• Earned M.B.A., master's in marketing or a closely related field with at least 18 graduate semester hours in marketing coursework by August 1, 2018.
• Evidence of effective communication skills
• Faculty qualified initially and continuously according to AACSB guidelines
• Must be authorized to work in the United States for the duration of employment without assistance from the institution

Preferred Qualifications:
• University-level teaching experience in Marketing
• Experience teaching via web-based instruction
• Past business experience

Screening of applications begins January 15, 2018, and continues until the position is filled. The preferred position starting date is August 1, 2018. A complete application consists of a letter addressing the qualifications cited above; a curriculum vitae; and the names, addresses, telephone numbers, and email addresses of at least three professional references. Other documentation may be requested. Only complete applications and applications submitted electronically will be considered. Finalists will be required to submit to a background investigation. Applications and nominations should be sent to:

Dr. Michael L. Thomas, Search Chair Search #67524
Department of Marketing
Georgia Southern University
P.O. Box 8154
Statesboro, GA 30460-8154
Electronic mail: mthomas@georgiasouthern.edu
(912) 478-5022

More information about the institution is available through http://www.georgiasouthern.edu or coba.georgiasouthern.edu. Georgia Southern University seeks to recruit individuals who are committed to working in diverse academic and professional communities and who are committed to excellence in teaching, scholarship, and professional service within the University and beyond. The names of applicants and nominees, vitae, and other non-evaluative information may be subject to public inspection under the Georgia Open Records Act. Georgia Southern University is an Affirmative Action, Equal Opportunity institution. Individuals who need reasonable accommodations under the ADA to participate in the search process should contact the Vice Provost.