Instead of instructors, who may not have mastery of the catalog or curriculum, the College of Business offers a national award-winning staff of dedicated advisors that will help you plan your academic program.

A myriad of student organizations to join, many of which have won national and regional awards, allowing the opportunity to build professional networks for careers after college.

BUSINESS MAJORS

- BBA in Accounting
  - Optional Fraud Examination Certificate

- BA in Economics

- BBA in Economics
  - Optional emphasis in International Business

- BBA in Finance

- BBA in Information Systems
  - Optional emphases in Business Intelligence, Enterprise Resource Planning Systems or Enterprise Security
  - SAP Certification

- BBA in Logistics and Intermodal Transportation
  - Optional emphasis in Operations Management

- BBA in Management
  - Optional emphases in Entrepreneurship & Innovation, Hospitality Management or Human Resource Management

- BBA in Marketing
  - Optional emphases in Fashion Merchandising, Retail Management or Sales and Sales Management

Student athletes can receive bachelors and masters degrees while completing their athletic eligibility.

76% of employers say they would hire our College of Business students after one interview.

Enrollment for the College of Business was 3,709 for the Fall 2016 semester, allowing for smaller class populations, with an average of 40 students per major class.

The Georgia Southern College of Business has undergraduate and graduate accreditation through the Association to Advance Collegiate Schools of Business (AACSB). In addition, the School of Accountancy has received accounting accreditation through AACSB.