The Georgia Southern University Foundation was established in 1962 to receive, manage, and administer gifts in support of the Georgia Southern University mission.

(912) 478-5083
BuildingALegacy@GeorgiaSouthern.edu
GeorgiaSouthern.edu/business/BuildingALegacy

College of Business Renderings & Floor Plans

COLLEGE OF BUSINESS ADMINISTRATION
Georgia Southern University

BUILDING A LEGACY
The Atrium will provide student support, aesthetic appeal and flexibility. The current building offers little space for students to gather and share ideas, work on projects or just interact with one another. The space will be designed with students in mind. The new space will offer students an atmosphere that encourages academic collaboration and social networking. The visual appeal of the Atrium will attract students and provide a comfortable environment that will enhance their academic experience. Designed to incorporate natural light and integrate with the natural surroundings, the Atrium will be an integral component of a progressive building transformation. The new space will provide an opportunity to host large events within the building. Both academic and social functions will be welcomed in this warm, inviting learning space.

Financial Learning Lab

The Financial Learning Lab will add visual appeal, while providing a customized space for studying financial markets, monetary policy, financial securities, investment vehicles and other related topics. The lab will feature cutting-edge technology and provide a venue for guest lecturers, student competitions, board meetings and recruiting events. Students will gain access to the same data utilized by financial market professionals. Databases will provide real-time data from stock, currency, derivative, mortgage, treasuries and fixed income security markets. Students will benefit from global business-to-business relationship data including access to historical corporate financial data from 1926 through 2016.

In addition, the Financial Learning Lab will be a focal point and a beacon of progress for all stakeholders of the College of Business.

Building a Legacy

To address our need for cutting-edge space, the college is seeking to renovate and expand its 89,000 square foot building. At the time of its construction, our building cost approximately $16 million, and enrollment within the college was about 2,000 students. Our current enrollment has grown to 3,600. As business education has become more competitive, at least 18 other business schools at comprehensive universities, like Georgia Southern University, from across the country have announced or are building new buildings. On average, these new buildings are 160,000 square feet and will cost $66 million. We need to raise $10 million to remain competitive.

Planning for the Future

The College of Business proposes a 3-phase plan to maintain competitiveness. This plan will address technological needs; the current building was built before the Internet and, therefore, needs to be retrofitted to support the full functionality required for cutting-edge instruction. It will also address student support, providing common areas, breakout space, project rooms or multi-purpose areas. Lastly, it will add functional flexibility. Currently, the building offers 27 classrooms, 26 of which have about 45 seats configured in the same basic way. Renovation will provide opportunities for customization and innovation.

All good men and women must take responsibility to create legacies that will take the next generation to a level we could only imagine. -Jim Rohn

For more information, contact BuildingALegacy@GeorgiaSouthern.edu or (912) 478-5083.