VISION

Inquiry... Engagement... Impact...
The College of Business aspires to be a model for integrating scholarship and inquiry into a student-focused culture of learning and aspiration to develop the most sought after graduates in the marketplace.

MISSION

The College of Business seeks to produce career-ready professionals by offering a broad array of high quality undergraduate and select graduate programs within a learning environment characterized by inspired teaching, relevant research, and meaningful service. We search for new knowledge, both theoretical and practical, and insightful learning opportunities for our students.

VALUES

In pursuit of our vision and mission, we are guided by common values of continuous improvement, excellence, integrity, accountability, respect, and sustainability.

STRATEGIC GOALS

- Enhance student professional development opportunities via interaction with employers, business abroad, internships and research.
- Enhance faculty development opportunities.
- Strengthen alumni relations.
- Enhance the reputation and grow the enrollment in the MBA program.
The Society for Human Resource Management (SHRM) has awarded a 2017–2018 Superior Merit Award designation to the Georgia Southern University SHRM student chapter for providing superior growth and development opportunities to its student chapter members.

In its inaugural ranking of online MBA programs, Poets&Quants, a leading resource for complete coverage of graduate business education, has ranked the Georgia Southern online MBA No. 18 in its list of 25 schools across the country. To determine the MBA rankings, Poets&Quants adheres to three core facets in measuring the value of any educational undertaking: the quality of the incoming students, an assessment by graduates of the MBA experience, both academically and the extracurricular activities, and the career outcomes of a program’s graduates.