The finance program at Georgia Southern University offers a four-year bachelor’s degree designed to provide students with a variety of concepts and techniques that can be applied in all financial situations, as well as specialized study in particular fields.

BBA in Finance

The BBA in finance offers courses in various fields within the finance discipline, including real estate, insurance, banking and regional financial planning. In addition, the program offers coursework in the traditional areas of investment, financial institutions and international finance. The broad array of courses allows each student to design a program of study that suits his or her career plans.

Business Core
BUSA 3131 - Business Statistics
BUSA 3132 - Applied Stats & Optimization
BUSA 4131 - Strategic Management
CISM 3131 - Management Info. Systems
MGNT 3130 - Principles of Management
MGNT 3430 - Operations Management
MKTG 3131 - Principles of Marketing

Major Courses
FINC 3131 - Principles of Corporate Finance
FINC 3132 - Intermediate Financial Mgmt
FINC 3231 - Investments
FINC 3531 - Principles of Risk and Insurance
FINC 4231 - Personal Financial Planning
4 Additional Courses Required in FINC

Finance Minor

The finance minor is open to students who want a basic understanding of finance to complement their major fields of study.

Minor Courses
ACCT 2030 - Survey of Accounting OR ACCT 2101 - Financial Accounting
FINC 3131 - Principles of Corporate Finance
3 Additional Courses Required in FINC

Finance Career Options

- Bank Manager
- Community Bank Manager
- Financial Advisor
- Financial Analyst
- Finance Officer
- Financial Planner
- Portfolio Manager
- Real Estate Agent
- Underwriter

Our finance graduates have successful careers with

- Bank of America (Merrill Lynch)
- Branch Banking & Trust (BB&T)
- Capital Group
- Equifax
- FDIC
- Northwestern Life Insurance
- Vanguard
- Wells Fargo & Company

*Core coursework not included.